

Texthelp Background

- Founded 1996 - 80 Staff in UK and US
- Microsoft Certified Gold Partner
- Adobe Solutions Developer
- Adopted in 5,000 schools in North America
- CODIE Award Winner 2006
- Key Markets
 - Assistive Technology (KY, FL, Alberta, Toronto)
 - Talking Textbooks for Publishers (Pearson, Discovery Education)
 - Read aloud Accommodation for Assessment
 - Paper Based Testing (FL, Missouri, Washington)
 - Electronic Testing (FL, KY, CT, Alberta)
- Partnering with major publishers: talking textbooks, reference, supplemental and assessment





Texthelp's Value Proposition for Speech with Highlighting for Digital Content

Teachers and Students:

- Accurate and Consistent Read-aloud
- Research supports reading comprehension improvements for speech with highlighting.
- Allowable electronic accommodations reduce cost of human reader
- Better results than human reader
- Better learning experiences for all students
- Improved Outcomes for all students

Publishers and State Departments:

- Accurate and Consistent Read-aloud
- Improved Outcomes for all students
- Broader positioning for products to target sub-groups (ELL, LD, SPED)
- Responsive to educational requirements
- Efficacy, Research Base
- More flexibility, features than recorded audio or human readers

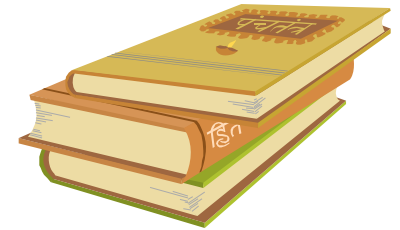
Efficacy for General Education Classrooms

Year	Study/Author	Findings
2006	“Assistive software tools for secondary-level students with literacy difficulties” Alissa Lang, Queens University, Belfast	<ul style="list-style-type: none"> (i) Reading comprehension improved by 7% (ii) Reading age elevated by 2 grades above (iii) Up to 40% comprehension improvements for struggling readers
2006	Kentucky Department of Education	Significant improvements in: <ul style="list-style-type: none"> (i) Ability to stay on task (ii) Interest in learning (iii) Ability to work independently
2007	“Technology for Learning Disabilities Project” Washington State Special Education Technology Center at Central Washington University	Significant improvements in: <ul style="list-style-type: none"> (i) Spelling (ii) Completed sentences (iii) Paragraphs (iv) Sentence fluency
2007	“Text to Speech Software for Reading” International Dyslexia Association’s Perspectives on Language and Literacy Summer 2007 Kenneth Elkind and Jerome Elkind	“Read&Write GOLD is the most comprehensive application for internet access and writing support on the market today.” Studies available at: www.texthelp.com/research

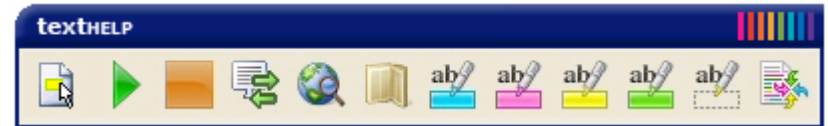


Texthelp's Technical Benefits

- Zero install, no desktop Assistive Technology software
- Simple to integrate with existing eBooks and Learning Objects
- Uses Free Adobe Flash Player
- High Quality voice
- Royalty Free per seat
- Solutions for both Flash based and HTML based books
- Lexiflow looks like the paper product
 - Secure (from cut, copy, paste, print)
- Identical experience on PC, Mac, Linux
- Speech Server can stream live or cached audio
- Backed up by detailed efficacy studies



Embedded Toolbar for HTML Books



- Reading support for HTML based books
- Translation and dictionary features
- Study Skills and Comment / Annotate features
 - Colour Highlighting
 - Sticky Notes
 - Teacher Student Collaboration
 - Persistence of comments
- Customizable interface
- Simple to implement
 - Include JScript in header or footer
- Works with Live Speech Server and Speech cache

[CAST Example](#) [Demos](#)

Lexiflow Read-aloud CD or Web

- **Features**

- Flash based talking eBooks
- High Quality read-aloud, 3 voice speeds, Interactive Table of Contents
- Color Annotations, Sticky Notes (Web 2.0)
- Identical experience for PC and MAC

- **Benefits**

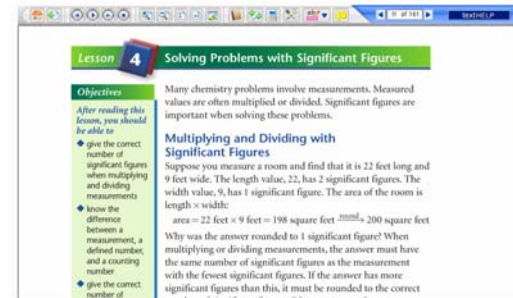
- Independent learning for struggling readers
- Better self esteem, improved outcomes
- Closes achievement gap for LD, ELL and Bilingual
- Replaces human readers
- Consistent, accurate read-aloud

- **Efficacy**

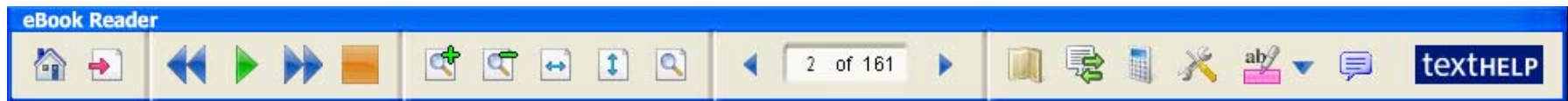
- Improved reading level and comprehension

- **Workflow**

- PDF Mark-up Process
- Export to Flash
- Customized viewer as required



Lexiflow (PDF to Talking Flash)



- Ebook Maker (PDF Accessibility Editor & Exporter)
 - Style Guide development
 - Reading Flow and Reading Order
 - Add Alt Text
 - Pronunciation Tuning
 - Export to Flash
- eBook Viewer
 - Display and Navigation
 - Zoom and Pan
 - High Quality Read-aloud, synchronous highlighting
 - Color Annotation & Sticky Note Tools
 - Other options can be customized:
 - 3 Playback speeds for read-aloud
 - Interactive Table of Contents

[FCAT Test Demo](#)



Thank you

- Questions?
- Next Steps?
- Contact Details
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