

# Recording for the Blind & Dyslexic®

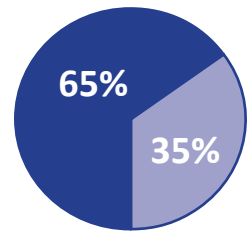


RFB&D®, a national nonprofit organization, is the leading accessible educational materials provider for individuals with visual and learning disabilities.

## The Nation's Largest Library of Accessible Educational Materials

- K-12 and college level curricula from key textbook publishers: Houghton Mifflin Harcourt, Macmillan/McGraw Hill, Pearson Education, Cengage Learning, W.W. Norton, Scholastic and more
- More than 63,000 textbook and literature titles
- Online catalog with subject/keyword search

textbooks ■  
supplemental materials ■



“As an educational therapist, I understand how frustrating it can be for students who have a thirst for knowledge but struggle with reading.

RFB&D will empower them.”

— Sandy, Educational Therapist



## Research\* proves that when students use audio textbooks:

- 76% improve reading comprehension
- 52% improve reading accuracy
- 41% increase reading rates
- 61% increase self-confidence

# Emerging & Exciting Technologies

Visit RFB&D's booth to see new product demonstrations that provide easy mainstream access to digital content for people with disabilities.

## Migration of Accessible DAISY Content to Mainstream Platforms

Presented by RFB&D Staff:

Andrew Friedman, Mike Kurdziel, Brad Thomas

2010 NCTI Technology Innovators Conference

The Madison Hotel, Washington, DC

November 15-16, 2010



This exhibit will include new product demonstrations that highlight RFB&D's use of emerging technologies to migrate DAISY text and audio to mainstream platforms. These promising solutions will lower cost barriers, support universal design principles, and promote equal access to technology and content for people with disabilities.

**"Accessing my textbooks in an alternative format enabled me to perform on an equal basis with other students."**

— Jessica, RFB&D Member

For more information, contact: Mike Kurdziel, [mkurdziel@rfd.org](mailto:mkurdziel@rfd.org)

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